



COPAL MN MEDIA KIT 2025

COPAL, Comunidades Organizando el Poder y la Acción Latina, is a Minnesota-based organization founded in 2018, dedicated to supporting Latine families by driving social change initiatives that enhance their quality of life. Through collective action and advocacy, COPAL works to transform systems and create opportunities that uphold the dignity of Latine communities.

Over the past six years, COPAL has evolved to become a well-known, grassroots power-building, and visionary transnational organization. COPAL advocates for a legislative agenda and mobilizes Latine communities to take action on issues that impact their lives such as health care for all, dignity for workers, environmental justice, popular democracy, immigration and public safety, and education for all.

Our Mission

We lead social impact initiatives to improve the quality of life for Latine families. We do this by building collective power, transforming systems, and creating opportunities for a dignified life.

Our Vision

By 2025, COPAL MN will be recognized as a statewide leading force for social change and as a key partner in the fight for progress inspiring, organizing, and mobilizing efforts to build an inclusive Minnesota.

By 2025, our community will be prepared to lead and drive significant change by influencing public policy and advancing civil, political and labor rights.

Our Focus Areas

- Environmental Justice
- Health & Wellness
- Organizing & Leadership
- Workers' Center
- South Central Initiative
- Southeast Initiative

CAMPAIGNS & INITIATIVES



ONE ECONOMY FOR MINNEOSTA

To create a more fair and inclusive economy for ITIN holders.



MINNESOTA LATINO VOTE

Making sure Latines in Minnesota have a voice in every election - big and small.



CUMULATIVE IMPACTS

Working to address environmental injustice at a systemic level, and to support fights for environmental justice across the state. We are shifting power from polluting corporations to our communities.



CLEAN HEAT MN

Heating Minnesota with safe and affordable energy.



INFLATION REDUCTION ACT OUTREACH

Reducing energy costs for families and creating thousands of good-paying jobs for people across rural Minnesota.



TPS FOR ECUDAOR

Working to make sure Ecuadorians in Minnesota are eligible for work authorization.



HOUSE EVERYONE

Challenging the racist and corporate roots of our housing system to build a fair and affordable housing model that works for everyone.

VIDEOS



[WHO WE ARE](#)



[OUR IMPACT](#)



[OUR FUTURE](#)



[ALL VIDEOS](#)

SOCIAL MEDIA



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9.7K Followers



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375 Subscribers



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5,000+ views/month



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