

Privacy Policy – COPAL MN

At COPAL MN, we respect your privacy and are committed to protecting the personal information you share with us. This policy describes the types of information we collect, how we use it, and the steps we take to safeguard it. Except as otherwise provided in this policy, this policy applies to COPAL, a Minnesota nonprofit corporation and an organization described in Section 501(c)(4) of the Internal Revenue Code (the “Code”), Comunidades Organizando El Poder y La Accion Latina COPAL Education Fund, a Minnesota nonprofit corporation and an organization described in Section 501(c)(3) of the Code, and each of their affiliates (collectively described in this policy as “we” or “us”).

Information We Collect

When you engage with us, by signing up for a newsletter, registering for an event, becoming a member, or donating, we may collect details such as your name, email address, phone number, and mailing address.

If you make a donation, your payment is processed securely by trusted third-party provider. COPAL MN does not store or have access to your credit card details. We only receive the information necessary to acknowledge your gift, such as your name, contact information, and the donation amount.

We may also collect limited technical information, such as cookies or IP addresses, which help us improve the performance of our website and better understand how people use it.

We may use analytics tools (such as Google Analytics) to understand how visitors engage with our website. These tools collect information such as pages visited, browser type, and general location. This helps us improve our communication and outreach.

How We Use Information

We use the information we collect to process donations and provide receipts, to communicate with you about COPAL’s programs and campaigns, to keep you informed about events and opportunities, and to meet legal and nonprofit reporting requirements.

Sharing of Information

We will not sell, rent, or transfer your personal information for commercial purposes. We may sell or transfer information about you among our affiliates, such as COPAL and Comunidades Organizando El Poder y La Accion Latina COPAL Education Fund, and other nonprofit organizations for purposes that further our mission. On occasion, we may also share limited information with trusted service providers—such as email platforms, event registration platforms, or donation processors—only when it is necessary to support our work. We may also disclose information if required by law or if necessary to protect COPAL’s rights and the safety of our community.

Donor Privacy

We respect the privacy of all donors. Donors may request to remain anonymous in public acknowledgments or reports, and we will honor those requests to the fullest extent allowed by law. Donors to our 501(c)(3) affiliate may be disclosed to the IRS but will not be listed in public tax filings. Donors to a PAC may be disclosed publicly. Donor records are retained as required by law for financial and compliance purposes, but sensitive payment information is handled only by our third-party processors and is never stored by COPAL.

Your Choices

You have control over your information. You may unsubscribe from our emails at any time by using the link provided in each message. You may also contact us to request access to, correction of, or deletion of your personal information, except where we are legally required to retain it.

If you prefer not to accept cookies, you may adjust your browser settings, though this may affect how our website functions.

Data Security

We take reasonable steps to protect the information we collect from unauthorized access or misuse. Access to data within COPAL is limited to staff who require it for organizational purposes, and our website uses encryption to safeguard your information.

Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us at:

info@copalmn.org

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